



CORPORATE PARTNERSHIPS:

Be part of a bespoke partnership that will help reduce the long term effects of poverty on children.

CORPORATE PARTNERSHIPS

Partnership with our Corporate colleagues are an incredible resource for us. We are proud to have worked with a wide variety of Companies.



...and many more www.firstdays.net/sponsors

We will work hard to ensure that any type of partnership works for you, whilst we have extensive experience in this area we are also open to your suggestions and offers of help.

Our partnerships usually run from 1 to 3 years but we are happy to receive one off support too.

Our dedicated corporate partnerships manager will work with you to create a bespoke package that will help you to meet your Corporate Social Responsibility and engagement goals. Some of the benefits for your teams will be:

- demonstrate to your employees, customers and potential customers your company's commitment to an issue that affects lives every day in the local area.
- encourage team building
- boost staff morale
- generate positive PR opportunities

We make it simple and easy for you to make a social impact. For every £1 invested in our work, we generate £4.00 in savings for our service users.

Our transformative work wouldn't be possible without the extraordinary generosity of our work-based partners. Corporate Social Responsibility partnerships are a fantastic opportunity to make a real impact for your community.

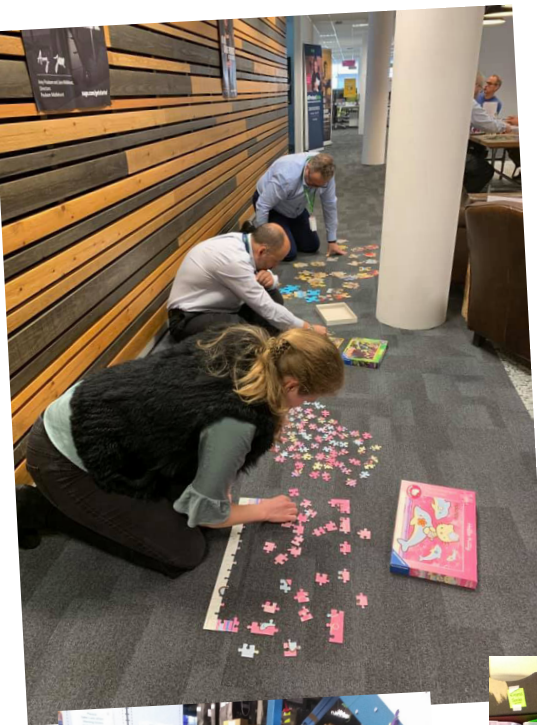
HOW WILL IT WORK FOR YOU?

We will prepare and deliver presentations to your colleagues to explain why First Days would be a great choice as a Charity partner.

You will be given impact reports to show you where your donations are and case studies which can be shared with your colleagues.

We will publicly acknowledge your support in our annual reports.

You will receive full support to keep your events fundraising focused, safe and legal.



HOW CAN YOU HELP?

HELP US TO RAISE MONEY

There are endless ways that funds can be raised, we can help you to secure places in big events, national runs etc. We can help arrange bespoke challenge events, we can provide branded items, advice on keeping events safe and legal and suggest lots of small fun ideas for team building, dress down days, cake competitions, raffles, quiz nights and lots more.

PAYROLL GIVING

We can help you to set up giving through payroll which is tax efficient for donors.

MEET THE TEAM

Personalised tours of our warehouse, chat to our volunteers and see first hand what a difference your support will make.

CORPORATE DAYS

Helping in our warehouse, members of your team can help with a variety of practical tasks such as sorting donations, checking equipment for safety, minor repairs (tighten screws etc), cleaning donated items, selecting items, packing gift boxes and delivering items directly to our service users.

PR AND MARKETING OPPORTUNITIES

We have a strong social media presence and often appear on local radio. We are keen to shout loud about our work and that includes being proud of our partnerships.

We use heavily branded vans and would be happy to discuss your branding appearing alongside ours.

HOW CAN YOU HELP?

SPONSORSHIP

Much of our work is managed in a project delivery format and needs specific funding. Financial requirements range from £1,000 to £30,000. Should you wish to fund an individual project this will be acknowledged as bespoke funding .

SHARE YOUR EXPERTISE

Let us know if you or your teams have any specific skills that you are able to share.

INTRODUCE US TO LIKE MINDED ORGANISATIONS

EXCLUSIVE INVITATION TO MEET WITH ONE OF THE TRUSTEES, CEO OR SENIOR LEADERSHIP TEAM

First Days believe that all children should:

Be
SAFE

Be
CONFIDENT
in school

Have
FUN

We can't wait to hear
from you and for you to
join us in helping us

#FromOneFamilyToAnother

First Day Children's Charity

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